



We could very soon be paying R18 for a dollar
 Even more pressure on the local currency as foreign investors are tempted to remove money from SA to get better yields in the U.S, explains **Dwaine van Vuuren**.

Search

Cape Town Thursday **16-21°C**
 More sun than clouds
 Cool.
3 DAY FORECAST

Brought to you by: **weather24**

COMPETITION: Elzea Snacks celebrate 40 years

2015-12-09 06:00

THROUGH constant innovation in its product offerings and a commitment to using only the highest quality of maize, oil and flavourings available, an Eastern Cape snack manufacturer has become a major player in two provinces.

In 1975 Elzea Snacks started out producing a maize drink called amaRhewu and later a range of vinegars and drinks. Now, 40 years on, the company manufactures maize snacks (chips) exclusively. It boasts a substantial range of products in multiple flavours and produces about 40 million packets of maize snacks per month.

The company was first called East London Zea Products after the botanical name for maize, "zea mays". This became shortened to Elzea. In 2009 husband and wife team Tyron and Melinda Power bought Elzea, which was then producing only maize snacks and they have since expanded the business into the Western Cape.

Based in Cambridge, East London, Elzea Snacks today employs more than 600 staff and now has a significant footprint in both the Eastern and Western Cape.

"Besides using only the highest grade maize, we seek out the best flavours for our snacks. These flavours keep our customers satisfied and coming back for more," said Melinda.

"Our commitment to manufacturing a low cost and affordable snack for all never changes."

While some well-known maize brands sell for R2 to R3 for a small 20g packet and R10 for a large 150g packet, Elzea Snacks offers a value-for-money snack for as little as 50c to R1 for small packets and R5 to R6 for larger packs.

Elzea's well-known brands, such as Mama's puffed corn, Twisters corn snacks, Wiki Naks, Chippa Naks, Crazy's Naks, Cheese Pops, Caramel Blasts, Flyers and Sponge Pops, all can be found at selected supermarkets, corner shops, spaza shops and school tuck shops.

Elzea's slogan is "Share the fun, Share the flava!" and this mantra is carried through to its fun, innovative chip packet designs.

Win! Win! Win!

We have five Elzea hampers to give away, just in time for the long holiday. To stand a chance to win, answer two questions and then send an email with your name, telephone number and the answers to express.web@media24.com. Include **Elzea** in the subject field.

Questions:

- 1) Which anniversary is Elzea Snacks celebrating this year?
- 2) What is your favourite brand of Elzea Snacks chips?

Winners will be contacted by means of contact details provided and will need to collect the hampers from our office in William Moffett, Port Elizabeth before December 17.



Multimedia · User Galleries · News in Pictures
 Send us your pictures · Send us your stories



Welcome to News24 [Log In](#)

Get Published! | UPLOAD

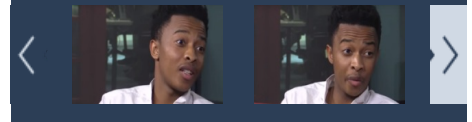
MOST READ NEWS IN YOUR AREA FACEBOOK HITS

- Samuel L. Jackson: If Donald Trump becomes president I'm moving to South Africa
- This expert says it's horrendous we haven't had load shedding - here's why... **WATCH**
- WATCH:** Baby elephant's narrow escape from jaws of crocodile **WATCH**
- Student warns of modelling scam
- Here it is! Playboy's final nude cover!

More..

news24 /News

WATCH: Baby elephant's narrow escape from jaws of crocodile



Book flights **traveller24**
 Compare, Book, Fly

FROM: DEPARTURE DATE: 11 Dec 2015

TO: RETURN DATE: 18 Dec 2015

TRAVELLERS: 1 [Click here for multi city](#)

SEARCH

HOT Seat Sale
 Domestic flights from R118. [Click here to check dates](#)



Join the conversation!

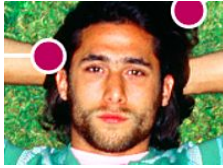
24.com encourages commentary **submitted via MyNews24**. Contributions of 200 words or more will be considered for publication.

We reserve editorial discretion to decide what will be published.
[Read our comments policy](#) for guidelines on contributions.

YOU MIGHT ALSO LIKE



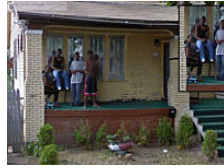
Ever look yourself up?
This new site is addicting. If you enter
Instant Checkmate



5 Reasons You Should Stay Longer in Bed. You Might Be Surprised
Abbott



Chicken Enchilada Skillet
Ready Set Eat



30 Strangest Images Ever Caught By Google Street View
Answers.com

MORE FROM NEWS24

Provocation, vitriol is Trump strategy analysts

ANALYSIS: Oscar will now plead for leniency law expert

Limpopo resort manager found dead under her bed

Zuma flew old school to Paris

Donald Trump is no longer welcome in Florida after Muslim comment

PROMOTED STORIES

One Guy is Taking Down the Big Razor Companies
Dollar Shave Club

20 Of the Worst Shark Attacks Ever Recorded
Weekend Collective

The Walk of Shame: 7 Hilarious Locked-Out Stories
AT&T Digital Life

15 Terrifying Photos And Their Disturbing Stories
Answers.com

Little girl who survived fire wants you to send her a Christmas card Washington Post Video

Recommended by Outbrain

Other Stories in Local...

Peoples Post

City Vision

Amanzimtoti Fever

TRAFFIC ALERTS



Western Cape

TRAFFIC

Cape Town 15:18 PM
Road name: Buitengracht Street Outbound
DELAYS leaving the CBD

Cape Town 15:17 PM
Road name: Helen Suzman Boulevard Inbound
DELAYS towards Buitengracht Street

More traffic reports



Powerball Tuesday December 08
result 10:21:05

[Click here for the full list of lottery results](#)

JOBS IN CAPE TOWN

[\[change area\]](#)

PROPERTY

[\[change area\]](#)



HOUSES FOR SALE IN Stellenbosch, Die Boord Houses
R 3 900 000



APARTMENTS / FLATS FOR SALE IN Cape Town, De Waterkant Apartments / Flats
R 6 250 000



HOUSES FOR SALE IN Durbanville Houses
R 3 291 900



News24.com
2,139,953 likes
WIN TO ENTER
Win R100 000!

Like Page

[win.news24.com](#)

Sign Up

Be the first of your friends to like this



Horoscopes

women24



Sagittarius (22 Nov - 20 Dec)

Sagittarius

If you play or work too hard, you will feel the urge to escape to a quieter more reclusive

Web2PDF

[converted by Web2PDFConvert.com](#)

setting to regain your energy. Try to...[read more](#)

Who's your perfect match?
[Click here to find out!](#)



S E R V I C



Email Alerts
The latest headlines in your inbox



RSS feeds
News delivered really simply.



Mobile
News24 on your mobile or PDA



Email Newsletters
You choose what you want



News24 on Android
Get the latest from News24 on your Android device.



SMS Alerts
Get breaking news stories via SMS.



TV
Get us in your home, on your television.

24.com

[News24Wire](#) · [Search](#) · [Advertise on News24](#) · [Terms & Conditions](#) · [Press Releases](#) · [Jobs at 24.com](#) · [About us](#) · [Contact us](#)

© 2015 24.com. All rights reserved.

iab.
south africa